Watching The News Can Severely Impair Your Risk Assessment

THE SIGNAL

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internet

FOX NEWS channel

VOTE
TRUMP
2016

Bought Versus Free Media
(in $ millions)

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The Rule of
Anticipated Importance

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Daily Agenda

- Ongoing Stories
- Breaking News
- Reporter Exclusives

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1983

In 1983, 90% of American media was owned by 50 companies

2011

In 2011, that same 90% is controlled by 6 companies

A squirrel dying in front of your house may be more relevant to your interests right now than people dying in Africa.

Mark Zuckerberg

Post 9/11 Deaths In the US

- Attributed to “violent jihadist attacks” 45

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- Attributed to “far right wing attacks” 47

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Annually

- Shootings by toddlers 15

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Annually

- Shootings by toddlers 15
- Lightning Strikes 49
- Bee, Wasp, Hornet stings 58
- Motor Vehicle Accidents 33,000

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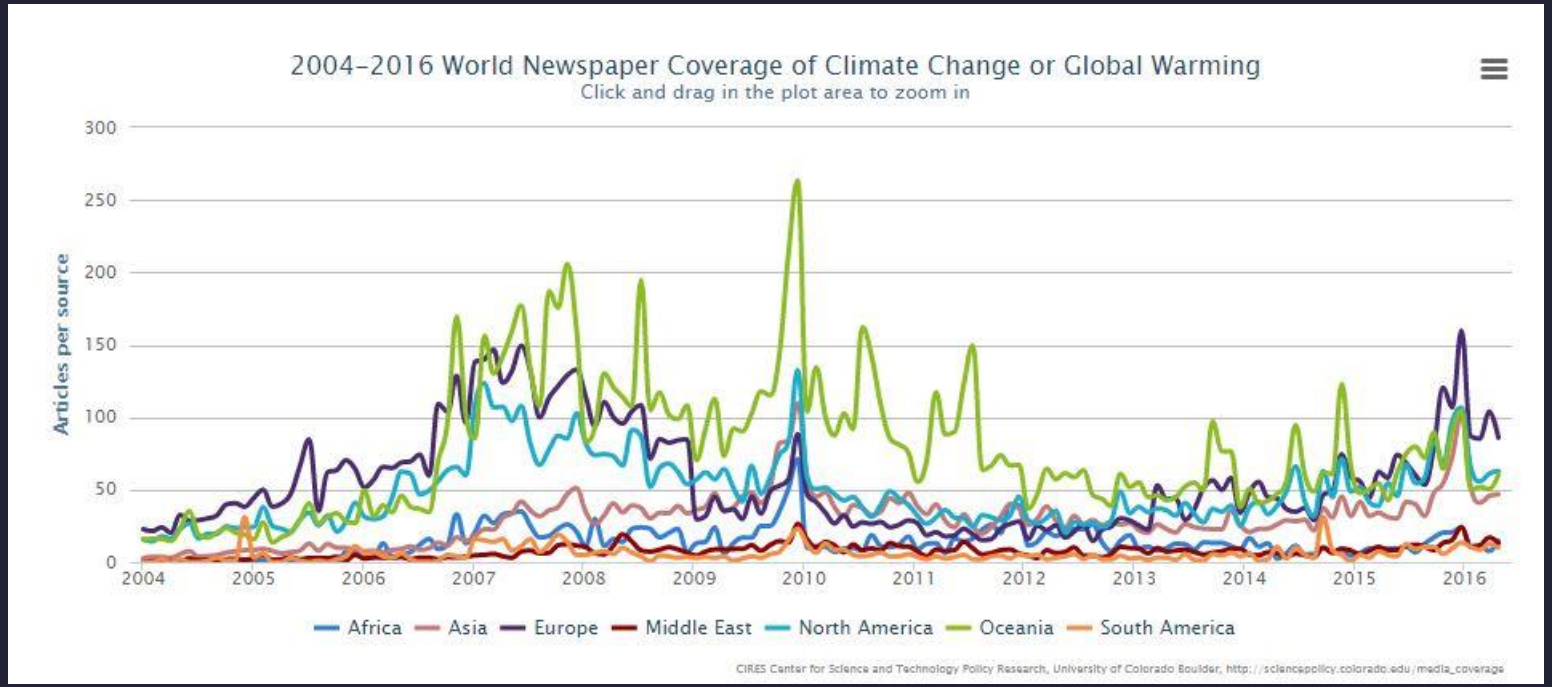
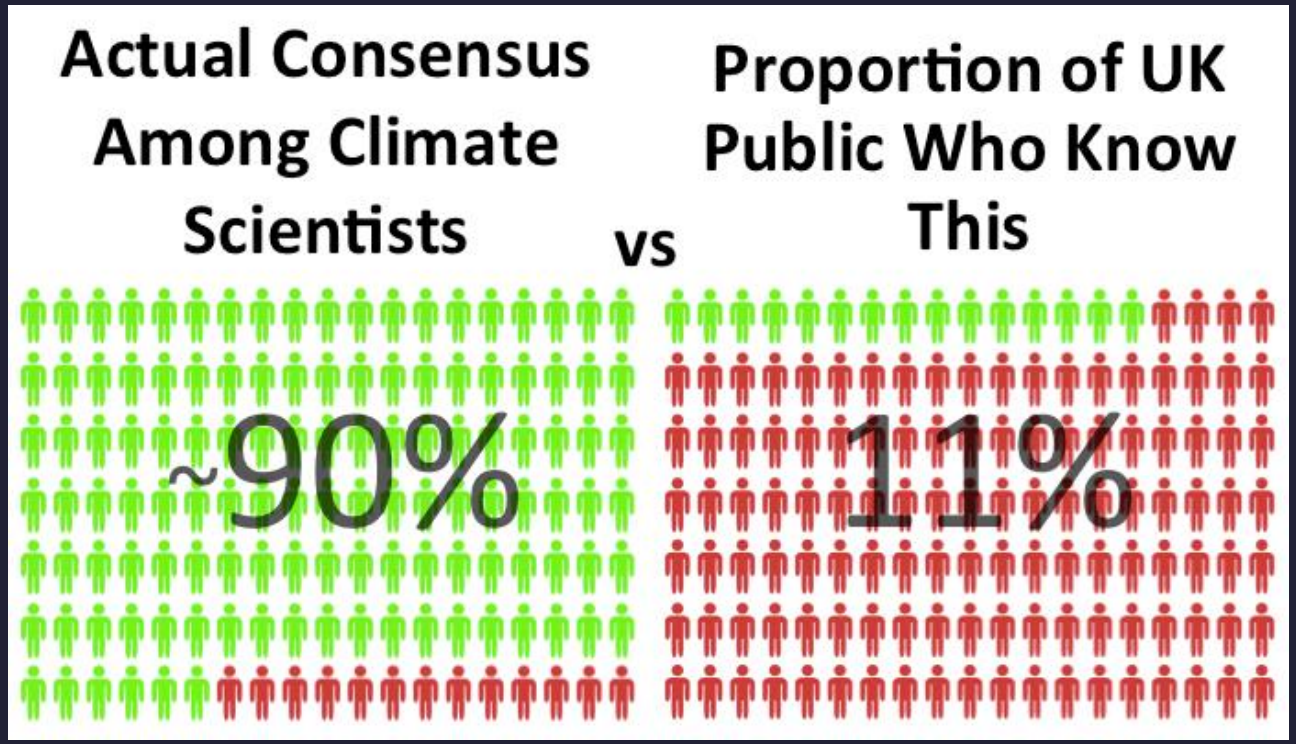

2004-2016 World Newspaper Coverage of Climate Change or Global Warming
Click and drag in the plot area to zoom in
Articles per source
300
250
200
150
100
50
0
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
2015
2016
Africa
Asia
Europe
Middle East
North America
Oceania
South America
CIRES Center for Science and Technology Policy Research, University of Colorado Boulder, http://sciencepolicy.colorado.edu/media_coverage

“Climate Change Is Driven By Human Activity”



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